



United Way of Brevard

# SUNDAY FUN DAY

November 11, 2018

Presented by:

**Orlando • Melbourne International Airport - MLB**



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United Way of Brevard is teaming up with the Orlando/Melbourne International Airport to offer our community a family friendly one-of-a-kind event on November 11, 2018. Our goals for this event include:

- Bringing the community together in a fun, relaxed and family environment
- Recognizing and thanking our veterans and active duty military
- Sharing the United Way story and how we are Changing Lives and Strengthening our Community
- Highlight our agency partners and the great work they are doing
- Providing an environment for a corporate challenge event to build a sense of community
- Raising much needed dollars to support United Way of Brevard

In addition to the Plane Pull, this event offers live music, local food trucks, car show, business expo, children's activities such as bounce houses, face painting, etc. All children's activities will be included in the admission price to make it affordable for families.

We expect 750 guests for this inaugural event and hope we're able to count on your sponsorship to ensure that United Way can continue to support their many partner agencies and critical programs that make our community stronger.

Please review the attached sponsorship opportunities and let me know if you have any questions.

**Thank you for being a community hero!**

Sincerely,

**Debbie Goode**

*2018 United Way Campaign Chair*

[UWBrevard.org](http://UWBrevard.org) | 321.631.2740

1100 Rockledge Blvd, Suite 300, Rockledge, FL 32955



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## **SPONSORSHIP LEVELS**

### **Community Leader Sponsor \$10,000**

- 16 tickets to the event
- 16 entries to VIP tent
- Entrance for 2 Plane Pull Teams
- Tabletop exhibition space (includes 6ft table)
- Prominent recognition at event and on the main stage banner
- Prominent recognition on United Way's website and social media
- Prominent recognition on all Sunday Funday collateral materials
- Recognition on all print ads, social media and press releases
- Photo opportunity for your corporate team

### **Community Advocate Sponsor \$5,000**

- 8 tickets to the event
- 4 entries to VIP tent
- Entrance for 1 Plane Pull Team
- Tabletop exhibition space (includes 6ft table)
- Recognition at event and on the main stage banner
- Recognition on United Way's website and social media
- Recognition on all Sunday Funday collateral materials
- Recognition on all print ads and press releases

### **Community Partner Sponsor \$2,500**

- 4 tickets to the event
- 2 entries to VIP tent
- Tabletop exhibition space (includes 6ft table)
- Recognition at event and on main stage banner
- Recognition on United Way's website and social media
- Recognition on print ads and press releases

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