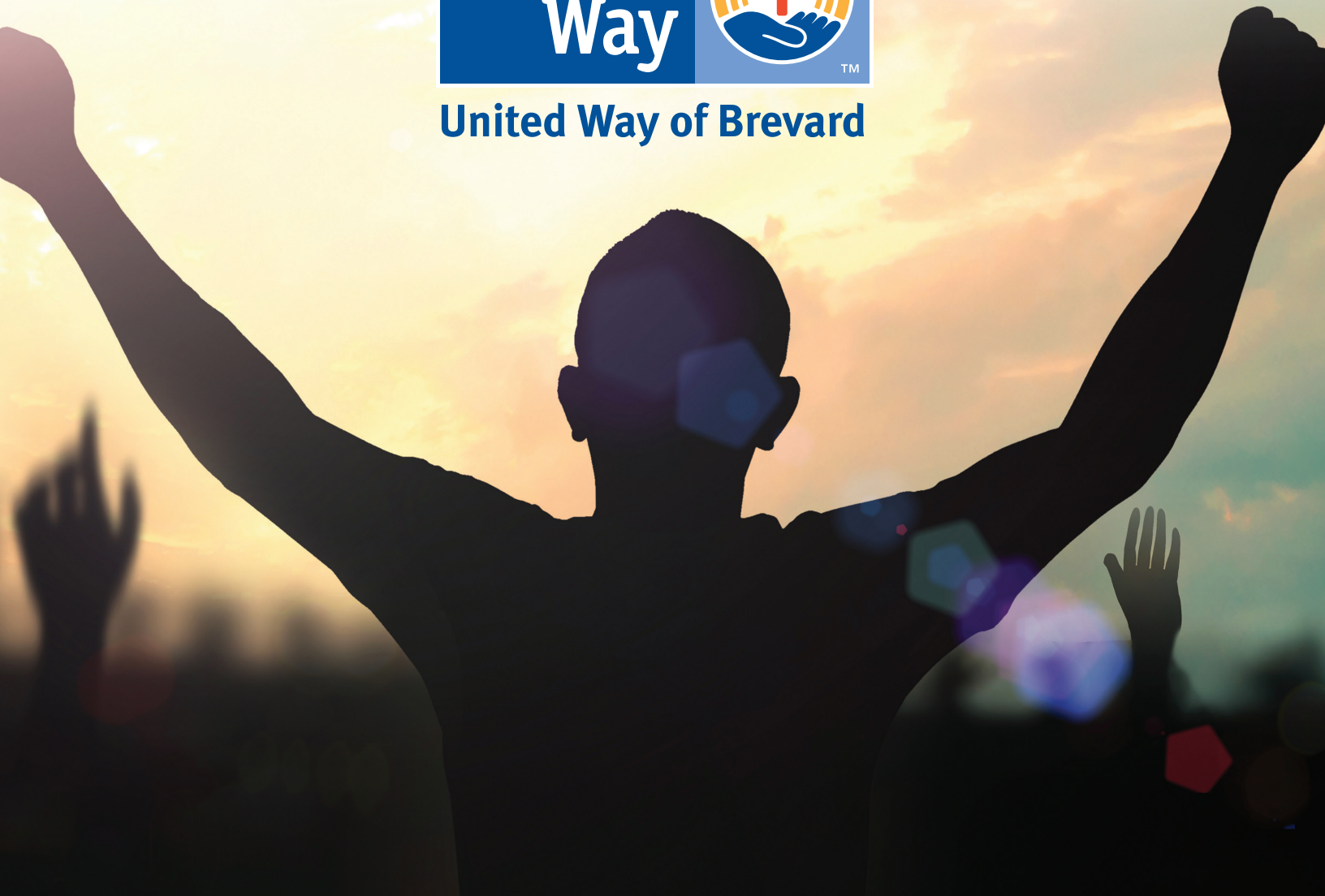


2018 REPORT TO THE COMMUNITY

UNITED WE WIN



United Way of Brevard



UNITED

We stand up
for children,
seniors,
veterans,
people with
disabilities
and all those
who need
a voice...



Some problems we choose to tackle and some choose us.

Fires, flooding, recent hurricanes and even the end of the shuttle program, United Way has been there. We surround Brevard's most critical problems and we fight for the health, education and financial stability of every person.

United Way is the trusted community source that mobilizes our community to care. Ultimately, this creates a stronger economy and a better place to live for all. Here are just a few ways we impact Brevard thanks to YOU and your support:



COLLABORATION

We are the trusted partner of our local government, business community and faith-based groups.



SPECIAL INITIATIVES

United Way leads many projects and programs that are crucial to generating long-lasting change.



Every **ONE** dollar donated brings an average of **THREE** matching dollars into our community - that's a

**\$21,000,000
IMPACT!**



YOUR SUPPORT

The Annual Campaign fuels our work. Your contribution makes a difference.



MONITORING AND OVERSIGHT

Over 1,000 hours are spent reviewing program performance yearly and ensuring your donation will make the greatest impact.

United Way of Brevard is independent and locally governed. The money you contribute stays here to help residents in Brevard. Our current low overhead is 9.8% according to our most recent IRS 990 form.

THE PROOF IS IN THE

LIVES CHANGED



STEPHANIE

Stephanie's mom couldn't take care of her and was in and out of the picture as she grew up. When Stephanie had babies of her own she wanted to do better for them so she enrolled in **United Way's Healthy Families** program. She knew the program would give her the tools to be a great mom, unlike her own. What she didn't expect was how her Family Support Worker (FSW) would help her transform her whole life.

Stephanie worked for a local manufacturer doing soldering but for low wages and no benefits. She struggled to pay all of the bills for herself and her two kids. She lived in affordable Section 8 housing, however she feared for her kids' safety in the neighborhood plagued by crime and frequent shootings. With her FSW's encouragement, she started applying for better work and was hired by Harris Corporation for better pay and full benefits. She moved into slightly better housing but still wanted to improve her situation. She has always been motivated to "do more", an idea she wants to instill in her children as well. Again, with her FSW's support, she applied to Habitat for Humanity, went through their approval process and is now a proud homeowner.

With the support of Healthy Families, Stephanie moved out of Section 8 housing, got a new job with benefits, became a homeowner, and is motivated to live her best life and is confident she can do better for her family. She says, "It's important to believe in yourself and Healthy Families helps you believe in yourself."



MARTHA AND ANDREW

Martha knows the face, the personality and the story of each regular volunteer who delivers a hot meal to her house every workday. She describes them as angels on earth and the service they (and the **Meals on Wheels** program) provide has indescribably improved the quality of her life.

Martha began receiving Meals on Wheels with her husband three years ago after a shoulder injury left her unable to cook and prepare meals. The variety and nutrition of the meals were a godsend for two seniors trying to eat healthy on a small budget. The meals are delicious and always arrive piping hot. Martha looks forward to them every day.

It's about more than nutrition though. Martha's husband passed away two years ago and after that happened, she would sometimes go days without seeing another person besides her Meals on Wheels volunteer. Now Martha's daughter and grandson live with her. Her grandson, Andrew, is severely disabled and is also a recipient of Meals on Wheels. Both Martha and her daughter credit the regular meals and volunteers for keeping the family in their home, well-fed, and stable.

Martha sometimes struggles to get to the door, but the volunteers who come to her house are unfailingly patient and always inquire after her well-being. She describes one volunteer who won't leave without checking on her, even if someone else answers the door. She says, "it's nice to know there are people in the world with compassion who care about me."

TOGETHER

2018 UNITED WAY PARTNER AGENCIES

As you can see from the stories of Stephanie, Martha and Andrew, United Way of Brevard tackles problems facing our community as a whole. **When we tackle the issues together, we achieve greater and longer lasting results.**

That's why we support a broad range of safety net services and invest in programs that keep people from reaching crisis points. We address our community's most basic needs, helping individuals and families find a sense of stability.

211 Brevard

Aging Matters in Brevard

American Red Cross

AMI Kids Space Coast

Big Brothers Big Sisters -
Brevard Chapter

Boy Scouts of Central Florida -
Brevard Chapter

Boys and Girls Clubs of Central Florida -
Brevard Chapter

Brevard Achievement Center

Brevard Alzheimer's Foundation

Brevard County Legal Aid

Brevard Rescue Mission

Bridges

Catholic Charities

Central Brevard Sharing Center

Children's Advocacy Center

The Children's Center

Children's Home Society

Children's Hunger Project

Club Esteem

Crosswinds Youth Services

Early Learning Coalition

Girl Scouts of Citrus Council -
Brevard Chapter

Grandparents Raising Grandchildren

The Haven for Children

Housing for Homeless

Links of Hope

Lifetime Counseling Center

National Veterans Homeless Support

Neighbor Up

North Brevard Charities Sharing Center

Project Response

The Salvation Army - North/Central
Brevard Corps/Domestic Violence Shelter

The Salvation Army - South Brevard Corps

Second Harvest Food Bank -
Brevard Chapter

Serene Harbor

STEPS - Specialized Treatment,
Education and Prevention Services

The Women's Center

We are aware that United Way did not achieve this on our own and are deeply appreciative of the commitment and dedication of hundreds of community leaders, volunteers and contributors. Thank you.

WE ARE ENSURING YOUR DONATIONS ARE DOING THE MOST GOOD

this year's highlights

JANUARY



HEALTH FIRST MAYORS' FITNESS CHALLENGE

Local Mayors throughout Brevard challenged their citizens to get involved in a healthy competition – the Health First Mayors' Fitness Challenge. Over 2,500 people completed more than 5.5 million minutes of exercise. Congratulations to the City of Cocoa Beach for earning the 2018 Health First Mayors' Fitness Challenge - Most Fit City.



UNITED WAY OFFERS FREE TAX PREP!

United Way offered free tax prep to help our community reduce debt, build savings and improve their finances. Volunteers prepared 1,749 tax returns in Brevard which had an estimated community-wide impact of \$2.1M.

FEBRUARY



PUBLIX APPRECIATION DAY!

United Way staff across the entire southeast visits our local Publix stores to personally thank associates for their generosity. In Brevard, Publix Super Markets, Inc. associates and Publix Super Markets Charities pledged \$1,085,824 making them the second largest campaign and a member of the Million Dollar Circle.

MARCH



TANK AMERICA DAY FOR UNITED WAY!

Donors had the opportunity at Tank America to ride in an Armored Personnel Carrier and drive a FV433 Abbot tank at a special one-day event to benefit United Way.



ALLOCATIONS VOLUNTEERS HARD AT WORK

Sixty-seven volunteers devoted over 1,000 hours visiting and reviewing 55 programs at 40 agencies ensuring your donation had the greatest impact possible. Additionally, the Finance and Governance Committee reviewed agency budgets, audits, and 990s and provided a report to the allocation volunteers regarding the financial health of each agency.

APRIL

AWARDS CELEBRATION

The Awards Celebration honored the outstanding achievements and the amazing community members who raised \$5,867,000.

The 2017 United Way Campaign Chair, Dr. Desmond Blackburn, Brevard Public Schools, led the celebration of hundreds of organizations and thousands of individuals who came together to raise funds that will help our neighbors meet basic needs and build an even better life for themselves and their families.



2018 UNITED WAY CHAIRMAN'S AWARD GOES TO BRPH

United Way's most prestigious annual recognition – the 2018 Chairman's Award – went to BRPH. This honor is presented annually to an organization that has displayed excellence in corporate citizenship, far beyond support of our annual fundraising drive. BRPH is a tremendous example of corporate social responsibility in our community.



APRIL CONT.

TEXT-TO-GIVE

United Way launched its first ever text-to-give campaign to provide new books for kids over the summer. The initiative has raised \$2,365.



MILLION DOLLAR CIRCLE AWARD PRESENTED TO HARRIS CORPORATION



Harris Corporation and its employees were the largest contributors, raising \$1,385,035. Publix Super Markets and its associates again joined Harris Corporation in the million dollar circle this year by raising \$1,085,824. Publix is the second largest campaign, and contributes the largest corporate gift, an incredible \$444,700.



MAY

UNITED WAY ANNUAL MEETING

United Way of Brevard held its Annual Board Meeting, voting in new Board members and thanking those that have served in a leadership capacity. Sheriff Ivey was also recognized for his leadership over the past year as the United Way Board Chair.



EMERGING LEADERS' PEANUT BUTTER AND JELLY

United Way's leadership group for early to mid-career professionals was busy this year volunteering and making a difference in our community. The Emerging Leaders hosted a PB&J Drive and collected enough peanut butter and jelly to make more than 30,000 PB&J sandwiches.



JUNE

STEM HEATS UP THIS SUMMER

STEM activities are more accessible for kids thanks to a partnership with United Way of Brevard and Harris Corporation. Volunteers throughout Brevard spent the summer helping get kids building with special circuit boards, as well as creating using 3D printers. The goal was to make math and science both fun and interesting.



AUGUST CONT.

Women UNITED

WOMEN UNITED PACK MEALS FOR KIDS

United Way's Women United is a network of philanthropic women making a difference in Brevard. Women United helped assemble food packs for children in need as the new school year began.

JULY



WE MOVED!

After many years off Dixon in Cocoa, the United Way office relocated to the new Space Coast Health Foundation Center for Collaboration in Rockledge. Our new office space features a loading dock for gifts in kind and onsite conference rooms. Stop in and see us!

1100 Rockledge Blvd., Ste. 300, Rockledge, FL 32955

SEPTEMBER



SUMMER READING RESULTS

United Way and Brevard Public Schools are celebrating elementary-aged children who stepped up to read over the summer as part of the summer learning loss awareness campaign. This past summer, 4,707 elementary school students read as part of a summer reading contest. Those that read 8 to 10 books got an ice cream party sponsored by United Way. Congrats to Manatee Elementary who had the most student participation with 394 students.

AUGUST



ECM WORKSHOPS

Employee Campaign Managers are always the stars of our annual community funding drive. This year they were treated to a private screening of the 2018 United Way Community Campaign where United Way and a cast of fellow ECMs attended an action-packed workshop to share ideas and brainstorm new ones.

CAMPAIGN KICKOFF

United Way's 2018 fundraising drive kicked off with an event welcoming nearly 300 guests to our new Rockledge office location. The 2018 campaign was chaired by Debbie Goode of Carr, Riggs and Ingram.



OCTOBER



BREVARD LONG-TERM RECOVERY COALITION

Since Hurricane Irma, United Way and Brevard Long-Term Recovery Coalition has managed 532 volunteers who provided over 7,000 hours of debris removal, tarping, flooded home clean-up and more. We have provided shelter to low-income residents whose homes were deemed unsafe, and have completed 1,151 projects. Cherline G. was just one of the families our case worker Nichole Wynn worked with to repair her home.

NOVEMBER



SUNDAY FUNDAY

SunDay FunDay was a community-wide event with a little bit of something for everyone at the Orlando Melbourne International Airport. The event featured a plane pull – a friendly competition featuring teams trying to pull an Elite Airways Jet – weighing 15.5 tons – a set distance in the shortest time. First place with a time of 13.46 seconds was FirstWave Financial.

DECEMBER

KRISTENSEN FOUNDATION FUNDING

In the early 80s, Lady Eleanor Baird Kristensen established the Kristensen Foundation. Her legacy of giving continues as the Kristensen Foundation Board presented grant awards to the Brevard Symphony Orchestra, Brevard Youth Orchestra, Harmony Farms, Brevard Achievement Center and United Way.

Picture:

Ned Kellar, Lloyd Behrendt, Hugh Normile, Rob Rains, Baird Milford (Lady Eleanor's son) and Melissa Milford (Lady Eleanor's daughter).



United Way of Brevard

BOARD OF DIRECTORS

2018 – 2019

Executive Committee/Officers

Board Chair
Therrin Protze

Past Board Chair
Sheriff Wayne Ivey

2018 Campaign Chair
Debbie Goode

Members-at-Large
Moses Harvin, II
Chas Hoyman
Karin Jamison
Alex Rudloff
Mike Williams
Louis D. Wilson

*Vice Chair,
Community Impact*
Susan Hann

*Vice Chair,
Grant-Contract Oversight*
Corey Lancaster

Rob Rains
President
United Way of Brevard

Treasurer
Heather McDonough

2018 – 2019

Board Members

Frank Abbate
Henry Andersson
Tim Antonion
Michael Ayers
Dana Blickley
Laurie Cappelli
Dr. Anthony Catanese
Kristin Colacchio
Randy Coleman
Del Cragin
Frank DiBello
Jason Fleischman
Bob Gabordi
Marcia Gaedcke
Bart Gaetjens
Michele Goodwin
Roger (Chip) Greek
Malak Hammad
Sandy Handfield
Eric Johns

Dr. Summerpal S. Kahlon
Sandi Lee
Erica Lemp
Mark Malek
Dr. Dwayne McCay
Michael McNees
Peter Montgomery
Robb Morrison
Dr. Mark Mullins
Regina Oenbrink
Larry Ostarly
Dave Ott
Robert Perers
Summit Shah
Todd Starkey
Jennifer Sugarman
Tony Taliancich
John Titkanich
Al Wassel

During 2017-2018

COMMUNITY PARTICIPATION

263
Workplaces

&

17,968
Donors



44

Local Philanthropists

gave at the prestigious Tocqueville Society level of \$10,000 or more.



1,901

Individuals

gave at the leadership level



\$5,867,307
was collected plus



\$1,008,592

Gifts In Kind

distributed much needed supplies to our community like diapers, toothbrushes, books and so much more.



7 grants add

\$1,780,018



2,400 volunteers
contributed more than
32,537 HOURS
 **OF SERVICE**



UNITED WAY OF BREVARD CREATES LEVERAGE

through additional channels to augment
the 2017-2018 total revenue

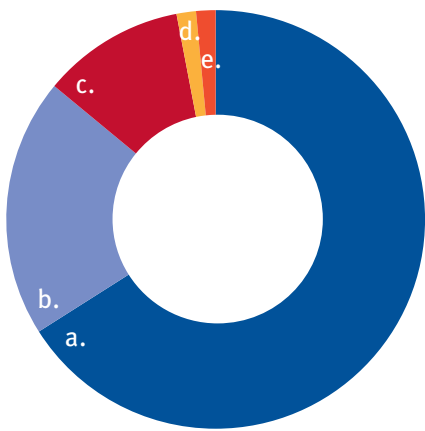


Every **ONE** dollar donated brings an
average of **THREE** matching dollars
into our community - that's a

\$21,000,000
IMPACT!

WE CAN FIGHT FOR SO MUCH BECAUSE OF YOUR GENEROSITY IN GIVING

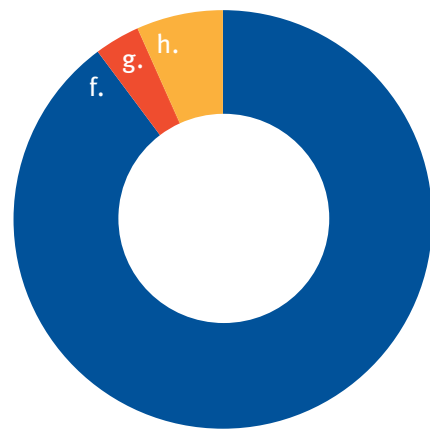
2017-2018 Financials



\$8,850,260

Total Revenue

a. Contributions	\$5,847,501
b. Grants	\$1,780,018
c. Gifts In Kind	\$992,878
d. Investment	\$111,843
e. Other	\$118,020



\$8,518,553

Total Expenditures

f. Program Expenditures	\$7,650,076
g. Management and General	\$299,460
h. Fundraising	\$569,017

Our current overhead is 9.8% based on the current 990.

Visit uwbrevard.org for the full 990 and audit.

United Way of Brevard regrets any errors or omissions. Please notify us of any corrections or updates for next year's report at 321.631.2740. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 800.435.7352 within the state. Registration does not imply endorsement approval or recommendation by the state. Reg #CH14.



United Way of Brevard

We would like to extend special thanks to our
TOP 25 MOST GENEROUS WORKPLACES

- | | |
|--|--|
| 1. Harris Corporation | 13. Lockheed Martin |
| 2. Publix Super Markets | 14. Renesas Electronics America |
| 3. Brevard Public Schools | 15. Wells Fargo |
| 4. Kennedy Space Center
Visitor Complex | 16. Ron Jon Surf Shop |
| 5. Health First | 17. Brevard County Sheriff's Office |
| 6. Rockwell Collins | 18. United Parcel Service |
| 7. Florida Tech | 19. Team ISC |
| 8. Space Coast Credit Union | 20. FLORIDA TODAY |
| 9. Brevard Board of
County Commissioners | 21. Parrish Medical Center |
| 10. Florida Power & Light Company /
IBEW Local 1908 | 22. IAP Ingenuity and Purpose |
| 11. United Launch Alliance | 23. City of Melbourne |
| 12. Jacobs Space Operations Group | 24. Berman Hopkins Wright &
LaHam, CPAs and Assoc., LLP |
| | 25. Zilber Ltd. Resorts/Homes
By Towne |

Changing Lives and Strengthening Communities

Behind all our work, there are people like you who get involved in big and small ways to ensure a better future for their family and their community. Your involvement is our most powerful resource.

New Address: 1100 Rockledge Blvd., Ste. 300, Rockledge, FL 32955

uwbrevard.org | 321.631.2740