UNITED

We stand up for children, seniors, veterans, people with disabilities and all those who need a voice...
Some problems we choose to tackle and some choose us.

Fires, flooding, recent hurricanes and even the end of the shuttle program, United Way has been there. We surround Brevard’s most critical problems and we fight for the health, education and financial stability of every person.

United Way is the trusted community source that mobilizes our community to care. Ultimately, this creates a stronger economy and a better place to live for all. Here are just a few ways we impact Brevard thanks to YOU and your support:

**COLLABORATION**
We are the trusted partner of our local government, business community and faith-based groups.

**SPECIAL INITIATIVES**
United Way leads many projects and programs that are crucial to generating long-lasting change.

**MONITORING AND OVERSIGHT**
Over 1,000 hours are spent reviewing program performance yearly and ensuring your donation will make the greatest impact.

**YOUR SUPPORT**
The Annual Campaign fuels our work. Your contribution makes a difference.

Every ONE dollar donated brings an average of THREE matching dollars into our community - that's a $21,000,000 IMPACT!

United Way of Brevard is independent and locally governed. The money you contribute stays here to help residents in Brevard. Our current low overhead is 9.8% according to our most recent IRS 990 form.
THE PROOF IS IN THE LIVES CHANGED

STEPHANIE

Stephanie’s mom couldn’t take care of her and was in and out of the picture as she grew up. When Stephanie had babies of her own she wanted to do better for them so she enrolled in United Way’s Healthy Families program. She knew the program would give her the tools to be a great mom, unlike her own. What she didn’t expect was how her Family Support Worker (FSW) would help her transform her whole life.

Stephanie worked for a local manufacturer doing soldering but for low wages and no benefits. She struggled to pay all of the bills for herself and her two kids. She lived in affordable Section 8 housing, however she feared for her kids’ safety in the neighborhood plagued by crime and frequent shootings. With her FSW’s encouragement, she started applying for better work and was hired by Harris Corporation for better pay and full benefits. She moved into slightly better housing but still wanted to improve her situation. She has always been motivated to “do more”, an idea she wants to instill in her children as well. Again, with her FSW’s support, she applied to Habitat for Humanity, went through their approval process and is now a proud homeowner.

With the support of Healthy Families, Stephanie moved out of Section 8 housing, got a new job with benefits, became a homeowner, and is motivated to live her best life and is confident she can do better for her family. She says, “It’s important to believe in yourself and Healthy Families helps you believe in yourself.”

MARTHA AND ANDREW

Martha knows the face, the personality and the story of each regular volunteer who delivers a hot meal to her house every workday. She describes them as angels on earth and the service they (and the Meals on Wheels program) provide has indescribably improved the quality of her life.

Martha began receiving Meals on Wheels with her husband three years ago after a shoulder injury left her unable to cook and prepare meals. The variety and nutrition of the meals were a godsend for two seniors trying to eat healthy on a small budget. The meals are delicious and always arrive piping hot. Martha looks forward to them every day.

It’s about more than nutrition though. Martha’s husband passed away two years ago and after that happened, she would sometimes go days without seeing another person besides her Meals on Wheels volunteer. Now Martha’s daughter and grandson live with her. Her grandson, Andrew, is severely disabled and is also a recipient of Meals on Wheels. Both Martha and her daughter credit the regular meals and volunteers for keeping the family in their home, well-fed, and stable.

Martha sometimes struggles to get to the door, but the volunteers who come to her house are unfailingly patient and always inquire after her well-being. She describes one volunteer who won’t leave without checking on her, even if someone else answers the door. She says, “it’s nice to know there are people in the world with compassion who care about me.”
As you can see from the stories of Stephanie, Martha and Andrew, United Way of Brevard tackles problems facing our community as a whole. **When we tackle the issues together, we achieve greater and longer lasting results.**

That’s why we support a broad range of safety net services and invest in programs that keep people from reaching crisis points. We address our community’s most basic needs, helping individuals and families find a sense of stability.

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We are aware that United Way did not achieve this on our own and are deeply appreciative of the commitment and dedication of hundreds of community leaders, volunteers and contributors. Thank you.
JANUARY

WE ARE ENSURING YOUR DONATIONS ARE DOING THE MOST GOOD

this year’s highlights

HEALTH FIRST MAYORS’ FITNESS CHALLENGE
Local Mayors throughout Brevard challenged their citizens to get involved in a healthy competition – the Health First Mayors’ Fitness Challenge. Over 2,500 people completed more than 5.5 million minutes of exercise. Congratulations to the City of Cocoa Beach for earning the 2018 Health First Mayors’ Fitness Challenge - Most Fit City.

FEBRUARY

PUBLIX APPRECIATION DAY!
United Way staff across the entire southeast visits our local Publix stores to personally thank associates for their generosity. In Brevard, Publix Super Markets, Inc. associates and Publix Super Markets Charities pledged $1,085,824 making them the second largest campaign and a member of the Million Dollar Circle.

UNITED WAY OFFERS FREE TAX PREP!
United Way offered free tax prep to help our community reduce debt, build savings and improve their finances. Volunteers prepared 1,749 tax returns in Brevard which had an estimated community-wide impact of $2.1M.
MARCH

TANK AMERICA DAY FOR UNITED WAY!
Donors had the opportunity at Tank America to ride in an Armored Personnel Carrier and drive a FV433 Abbot tank at a special one-day event to benefit United Way.

APRIL

AWARDS CELEBRATION
The Awards Celebration honored the outstanding achievements and the amazing community members who raised $5,867,000.

The 2017 United Way Campaign Chair, Dr. Desmond Blackburn, Brevard Public Schools, led the celebration of hundreds of organizations and thousands of individuals who came together to raise funds that will help our neighbors meet basic needs and build an even better life for themselves and their families.

2018 UNITED WAY CHAIRMAN’S AWARD GOES TO BRPH
United Way’s most prestigious annual recognition – the 2018 Chairman’s Award – went to BRPH. This honor is presented annually to an organization that has displayed excellence in corporate citizenship, far beyond support of our annual fundraising drive. BRPH is a tremendous example of corporate social responsibility in our community.

TEXT-TO-GIVE
United Way launched its first ever text-to-give campaign to provide new books for kids over the summer. The initiative has raised $2,365.

ALLOCATIONS VOLUNTEERS HARD AT WORK
Sixty-seven volunteers devoted over 1,000 hours visiting and reviewing 55 programs at 40 agencies ensuring your donation had the greatest impact possible. Additionally, the Finance and Governance Committee reviewed agency budgets, audits, and 990s and provided a report to the allocation volunteers regarding the financial health of each agency.

APRIL CONT.

MILLION DOLLAR CIRCLE AWARD PRESENTED TO HARRIS CORPORATION
Harris Corporation and its employees were the largest contributors, raising $1,385,035. Publix Super Markets and its associates again joined Harris Corporation in the million dollar circle this year by raising $1,085,824. Publix is the second largest campaign, and contributes the largest corporate gift, an incredible $444,700.

May

UNITED WAY ANNUAL MEETING
United Way of Brevard held its Annual Board Meeting, voting in new Board members and thanking those that have served in a leadership capacity. Sheriff Ivey was also recognized for his leadership over the past year as the United Way Board Chair.

EMERGING LEADERS’ PEANUT BUTTER AND JELLY
United Way’s leadership group for early to mid-career professionals was busy this year volunteering and making a difference in our community. The Emerging Leaders hosted a PB&J Drive and collected enough peanut butter and jelly to make more than 30,000 PB&J sandwiches.
**JUNE**

**STEM HEATS UP THIS SUMMER**

STEM activities are more accessible for kids thanks to a partnership with United Way of Brevard and Harris Corporation. Volunteers throughout Brevard spent the summer helping get kids building with special circuit boards, as well as creating using 3D printers. The goal was to make math and science both fun and interesting.

**AUGUST CONT.**

**Women UNITED**

**WOMEN UNITED PACK MEALS FOR KIDS**

United Way's Women United is a network of philanthropic women making a difference in Brevard. Women United helped assemble food packs for children in need as the new school year began.

**JULY**

**WE MOVED!**

After many years off Dixon in Cocoa, the United Way office relocated to the new Space Coast Health Foundation Center for Collaboration in Rockledge. Our new office space features a loading dock for gifts in kind and onsite conference rooms. Stop in and see us!

1100 Rockledge Blvd., Ste. 300, Rockledge, FL 32955

**SEPTEMBER**

**SUMMER READING RESULTS**

United Way and Brevard Public Schools are celebrating elementary-aged children who stepped up to read over the summer as part of the summer learning loss awareness campaign. This past summer, 4,707 elementary school students read as part of a summer reading contest. Those that read 8 to 10 books got an ice cream party sponsored by United Way. Congrats to Manatee Elementary who had the most student participation with 394 students.

**AUGUST**

**ECM WORKSHOPS**

Employee Campaign Managers are always the stars of our annual community funding drive. This year they were treated to a private screening of the 2018 United Way Community Campaign where United Way and a cast of fellow ECMs attended an action-packed workshop to share ideas and brainstorm new ones.

**CAMPAIGN KICKOFF**

United Way’s 2018 fundraising drive kicked off with an event welcoming nearly 300 guests to our new Rockledge office location. The 2018 campaign was chaired by Debbie Goode of Carr, Riggs and Ingram.
KRISTENSEN FOUNDATION FUNDING
In the early 80s, Lady Eleanor Baird Kristensen established the Kristensen Foundation. Her legacy of giving continues as the Kristensen Foundation Board presented grant awards to the Brevard Symphony Orchestra, Brevard Youth Orchestra, Harmony Farms, Brevard Achievement Center and United Way. Cherline G. was just one of the families our case worker Nichole Wynn worked with to repair her home.

SUNDAY FUNDAY
SunDay FunDay was a community-wide event with a little bit of something for everyone at the Orlando Melbourne International Airport. The event featured a plane pull – a friendly competition featuring teams trying to pull an Elite Airways Jet – weighing 15.5 tons – a set distance in the shortest time. First place with a time of 13.46 seconds was FirstWave Financial.

DECEMBER
KRISTENSEN FOUNDATION FUNDING
In the early 80s, Lady Eleanor Baird Kristensen established the Kristensen Foundation. Her legacy of giving continues as the Kristensen Foundation Board presented grant awards to the Brevard Symphony Orchestra, Brevard Youth Orchestra, Harmony Farms, Brevard Achievement Center and United Way.

Picture:
Ned Kellar, Lloyd Behrendt, Hugh Normile, Rob Rains, Baird Milford (Lady Eleanor’s son) and Melissa Milford (Lady Eleanor’s daughter).
During 2017-2018

COMMUNITY PARTICIPATION

263 Workplaces
& 17,968 Donors

44 Local Philanthropists
gave at the prestigious Tocqueville Society level of $10,000 or more.

1,901 Individuals
gave at the leadership level

$5,867,307 was collected plus

$1,008,592 Gifts In Kind
distributed much needed supplies to our community like diapers, toothbrushes, books and so much more.

7 grants add $1,780,018

2,400 volunteers contributed more than 32,537 HOURS OF SERVICE

UNITED WAY OF BREVARD CREATES LEVERAGE
through additional channels to augment the 2017-2018 total revenue

Every ONE dollar donated brings an average of THREE matching dollars into our community - that’s a $21,000,000 IMPACT!
WE CAN FIGHT FOR SO MUCH BECAUSE OF YOUR GENEROSITY IN GIVING

2017-2018 Financials

Total Revenue

a. Contributions $5,847,501
b. Grants $1,780,018
c. Gifts In Kind $992,878
d. Investment $111,843
e. Other $118,020

Total Expenditures

f. Program Expenditures $7,650,076
g. Management and General $299,460
h. Fundraising $569,017

Our current overhead is 9.8% based on the current 990.

Visit uwbrevard.org for the full 990 and audit.

United Way of Brevard regrets any errors or omissions. Please notify us of any corrections or updates for next year’s report at 321.631.2740. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 800.435.7352 within the state. Registration does not imply endorsement approval or recommendation by the state. Reg #CH14.
### TOP 25 MOST GENEROUS WORKPLACES

1. Harris Corporation
2. Publix Super Markets
3. Brevard Public Schools
4. Kennedy Space Center Visitor Complex
5. Health First
6. Rockwell Collins
7. Florida Tech
8. Space Coast Credit Union
9. Brevard Board of County Commissioners
10. Florida Power & Light Company / IBEW Local 1908
11. United Launch Alliance
12. Jacobs Space Operations Group
13. Lockheed Martin
14. Renesas Electronics America
15. Wells Fargo
16. Ron Jon Surf Shop
17. Brevard County Sheriff’s Office
18. United Parcel Service
19. Team ISC
20. FLORIDA TODAY
21. Parrish Medical Center
22. IAP Ingenuity and Purpose
23. City of Melbourne
24. Berman Hopkins Wright & LaHam, CPAs and Assoc., LLP
25. Zilber Ltd. Resorts/Homes By Towne

### Changing Lives and Strengthening Communities

Behind all our work, there are people like you who get involved in big and small ways to ensure a better future for their family and their community. Your involvement is our most powerful resource.

**New Address: 1100 Rockledge Blvd., Ste. 300, Rockledge, FL 32955**

[uwbrevar.org](http://uwbrevar.org)  |  321.631.2740