

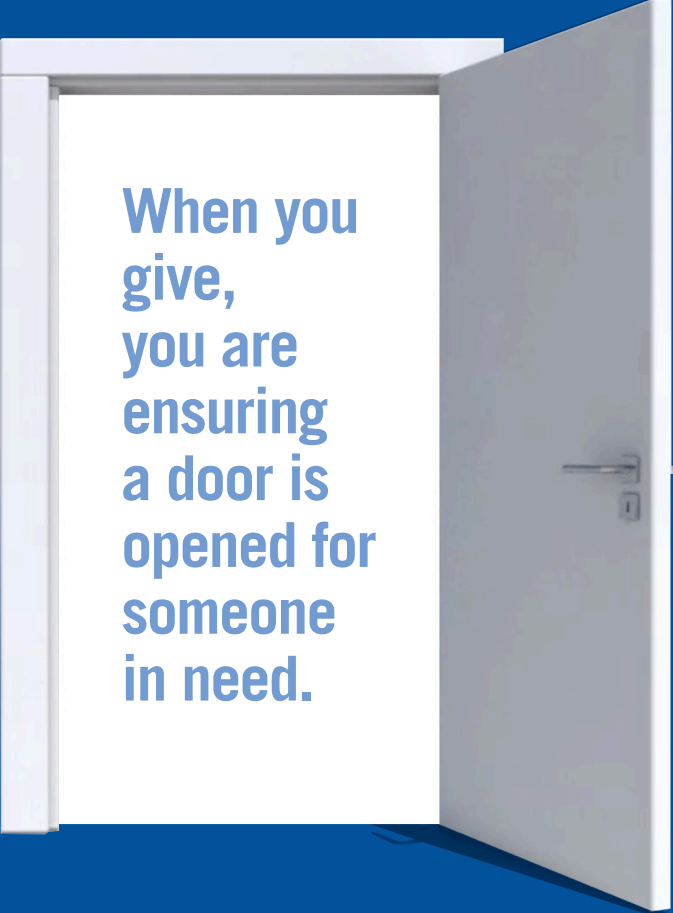
2019 REPORT TO THE COMMUNITY

OPEN DOORS CHANGE LIVES



United Way of Brevard

COMMUNITY SNAPSHOT



When you
give,
you are
ensuring
a door is
opened for
someone
in need.

A DAY IN BREVARD

On Monday, August 26 select United Way Partner Agencies reported the following service statistics.



EARLY LEARNING COALITION

3,896 Children Served

766 on Wait List



AGING MATTERS

910 Senior Meals Served

300 on Wait List



UNITED WAY HEALTHY FAMILIES BREVARD

20 Home Child Abuse Prevention Visits



SERENE HARBOR, THE WOMEN'S CENTER AND SALVATION ARMY

62 Women and Children Sheltered



CENTRAL BREVARD SHARING CENTER

308 Meals Served



BREVARD ACHIEVEMENT CENTER

934 Clients Helped

2019 UNITED WAY PARTNER AGENCIES

The needs of our community are great. With so many hardworking families who are just one emergency away from life spiraling out of control, our partner agency safety net is critical to strengthening our community. We invest in a broad range of programs that keep people from reaching crisis points. By addressing our community's most basic needs, we are helping individuals and families find a sense of stability.

- 211 Brevard
- Aging Matters in Brevard
- American Red Cross
- AMI Kids Space Coast
- Big Brothers Big Sisters
- Boy Scouts of Central Florida
- Boys and Girls Clubs of Central Florida
- Brevard Achievement Center
- Brevard Alzheimer's Foundation
- Brevard County Legal Aid
- Brevard Rescue Mission
- Brevard Zoo
- Bridges
- Catholic Charities
- Central Brevard Sharing Center
- Children's Advocacy Center
- The Children's Center
- Children's Home Society
- Children's Hunger Project
- Club Esteem
- Crosswinds
- Youth Services
- Early Learning Coalition
- Girl Scouts of Citrus Council
- Grandparents Raising Grandchildren
- Junior Achievement
- The Haven for Children
- Housing for Homeless
- Links of Hope
- Lifetime Counseling Center
- My Community Cares
- National Veterans Homeless Support
- Neighbor Up Brevard
- North Brevard Charities Sharing Center
- Project Response
- Rolling Readers Space Coast
- The Salvation Army - North/Central Corps/ Domestic Violence Shelter
- The Salvation Army - South Brevard Corps
- Second Harvest Food Bank
- Serene Harbor
- STEPS - Specialized Treatment, Education and Prevention Services
- The Women's Center

WE ARE ENSURING YOUR DONATIONS ARE DOING THE MOST GOOD

this year's highlights

JANUARY



HEALTH FIRST MAYORS' FITNESS CHALLENGE

Local Mayors throughout Brevard challenged their citizens to get involved in a healthy competition, the Health First Mayors' Fitness Challenge. In total, 11 communities and 2,445 registered participants logged 4.4 million minutes of exercise over 8 weeks. Congratulations to the winner of the 2019 Health First Mayors' Fitness Challenge "Most Fit City" Cocoa Beach!



UNITED WAY OFFERS FREE TAX PREP!

United Way offered free tax prep to help our community reduce debt, build savings and improve their finances. Volunteers prepared 1,991 tax returns in Brevard with an estimated community-wide impact of \$1.5M.

FEBRUARY



PUBLIX APPRECIATION DAY!

United Way staff across the entire southeast visit local Publix stores to personally thank associates for their generosity. Publix, with locations in only seven states, is ranked the third largest United Way contributor raising \$65.3M! For the fourth year in a row our local stores have raised over a million dollars, to become the second largest contributor in Brevard.

MARCH



ALLOCATIONS VOLUNTEERS HARD AT WORK

Seventy-eight volunteers combined to donate over 1,000 hours visiting and reviewing 51 programs at 42 agencies ensuring your donation had the greatest impact possible. Additionally, the Finance and Governance Committee reviewed agency budgets, audits, and 990s and provided a report to the allocation volunteers regarding the financial health of each agency.



WOMEN UNITED CAPITAL DAYS

United Way's Women United participated in a statewide Women United Capital Days in Tallahassee. Our local Women United met with our Brevard Legislators to discuss the need for more affordable housing, continued support for income tax consulting and preparation assistance, quality early learning for our children, expanding access to healthcare, and supporting Florida's veterans.

APRIL



AWARDS CELEBRATION

United Way of Brevard honored the outstanding achievements and the amazing community members who raised \$6,069,110 – a 3.4% increase over the \$5,867,000 raised last year. The 2018 United Way Campaign Chair Debbie Goode, Carr Riggs and Ingram, led the celebration of hundreds of organizations and thousands of individuals who came together to raise funds that will help our neighbors meet basic needs and build an even better life for themselves and their families.

APRIL CONT.



2019 UNITED WAY CHAIRMAN'S AWARD GOES TO SPACE COAST CREDIT UNION

United Way's most prestigious annual recognition, the 2019 Chairman's Award, went to Space Coast Credit Union. This honor is presented annually to an organization that has displayed excellence in corporate citizenship, far beyond support of our annual fundraising drive. Space Coast Credit Union is a tremendous example of corporate social responsibility in our community.

MILLION DOLLAR CIRCLE AWARDS L3HARRIS AND PUBLIX SUPER MARKET

L3Harris and its employees were the largest contributors, raising \$1,568,107. Publix Super Markets and its associates joined L3Harris again in the million dollar circle this year by raising \$1,180,000, making it the second largest campaign.



MAY

UNITED WAY ANNUAL MEETING

United Way of Brevard held its Annual Meeting, voting in new Board members and thanking those that have served in a leadership capacity. Therrin Protze was also recognized for his leadership over the past year as the United Way Board Chair.



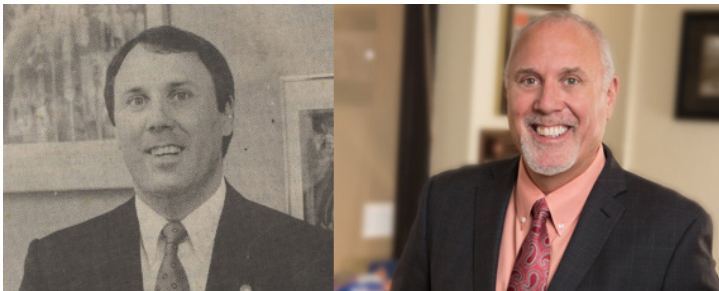
MAY CONT.



EMERGING LEADERS' PEANUT BUTTER AND JELLY

United Way's leadership group for early to mid-career professionals was busy this year volunteering and making a difference in our community. The Emerging Leaders hosted a PB&J Drive, collecting 8,611 jars of PB&J. Thanks to all the community partners for your support.

JUNE



25 YEARS OF SERVICE

June 1 marked 25 years of service to our community for United Way President Rob Rains. His leadership and commitment has driven our United Way to build a more caring community. Thank you and congratulations!



STEM HEATS UP THIS SUMMER

United Way celebrated the longest day of the year with a Day of Action! Thanks to Kennedy Space Center Contractors, L3Harris employees, our United Way VISTAs and other community volunteers, kids were busy with SNAP Circuit activity kits.



JULY



DEFEATING THE SUMMER SLIDE

Over the summer United Way led an initiative with Brevard Public Schools to promote the importance of reading over the summer to 35,000 local elementary students. Those that read 8 to 10 books participated in an ice cream party sponsored by United Way (3,471 elementary school students read as part of a summer reading contest). Congrats to Manatee Elementary who had the most student participation with 275 students.

AUGUST

FEED AND READ

United Way's Feed and Read Program addressed summer hunger, reading loss, nutrition, fitness and dental care. We served 4,000 children, distributed more than 30,000 free, brand-new books and 15,000 take-home food packs.



SEPTEMBER



CAMPAIGN KICKOFF

United Way of Brevard campaign kicked off with a moving appearance by Patrick Fuller, an autistic young man who, through training at Brevard Achievement Center, is now working at Lotane & Associates law firm. Fuller and his father spoke to the crowd about his being hired full time, and what the job means to him. The 2019 campaign was chaired by Laura Chiesman, FirstWave Financial.

OCTOBER



RUN UNITED

United Way, in partnership with Brevard Public Schools, teamed up to develop Run United after viewing impressive results from existing models at other schools. Run United is a Community Service of United Way of Brevard, which funds up to \$2,000 per school, to help implement a 20/30 minute before-school walking/running program. The goal of the funding is to increase a child's readiness to learn throughout the school day and instill good physical fitness habits.

NOVEMBER

NEW BUSINESS EVENT

Our Board Chair Debbie Goode and Campaign Chair Laura Chiesman invited local business leaders to attend a special event at Hell 'N Blazes. They encouraged attendees to become more involved and run United Way campaigns in their organizations.



DECEMBER



HONORING OUR PAST LEADERSHIP

We honored those who have served as United Way Board Chairs. We thank them for their service and continued support of United Way.

Back row: Therrin Protze 2018, Tony Catanese 2008, Adrian Laffitte 2014, Bill Potter (United Way's pro bono attorney), David Brock 2004, Bunny Finney 2001, current UW Board Chair Debbie Goode and UW President Rob Rains.

Front row: Ray Nau 1985, Nick Heldreth 1996, Ernie Briel 1999 and Bill Brennan 1994-95.



United Way of Brevard

BOARD OF DIRECTORS

2019 -2020

Executive Committee/Officers

Board Chair
Debbie Goode

Past Board Chair
Therrin Protze

2019 Campaign Chair
Laura Chiesman

Members-at-Large
Moses Harvin, II
Karin Jamison
Corey Lancaster
Alex Rudloff
Mike Williams
Louis D. Wilson

*Vice Chair,
Community Impact*
Susan Hann

*Vice Chair,
Grant-Contract Oversight*
Johnette Gindling

*President
United Way of Brevard*
Rob Rains

Treasurer
Heather McDonough, CPA

2019 – 2020

Board Members

Frank Abbate
Henry Andersson
Tim Antonition
Michael Ayers
Mara Bellaby
Dana Blickley
Pascal Budge
Laurie Cappelli
Kristin Colacchio
Randy Coleman
Del Cragin
Frank DiBello
Jason Fleischman
Bob Gabordi
Marcia Gaedcke
Bart Gaetjens
Michele Goodwin
Roger (Chip) Greek
Malak Hammad
Sandy Handfield
Eric Johns

Dr. Summerpal S. Kahlon
Sandi Lee
Shannon Lewis
Mark Malek
Dr. Dwayne McCay
Peter Montgomery
Lisa Morrell
Robb Morrison
Dr. Mark Mullins
Regina Oenbrink
David Ott
Robert Perers
L. Jo Powell
Summit Shah
Todd Starkey
Jennifer Sugarman
Tony Taliancich
John Titkanich
Al Wassel
Lynda Weatherman

During 2018-2019

COMMUNITY PARTICIPATION

263
Workplaces

&

17,317
Donors



45

Local Philanthropists

gave at the prestigious Tocqueville Society level of \$10,000 or more.



2,230

Individuals

gave at the leadership level.



\$6,069,110
was collected plus




\$510,608
Gifts In Kind

distributed much needed supplies to our community like diapers, toothbrushes, books and so much more.



7 grants add
\$1,629,887



2,400 volunteers
contributed more than
32,537 HOURS
 **OF SERVICE**



UNITED WAY OF BREVARD CREATES LEVERAGE

through additional channels to augment the 2018-2019 total revenue

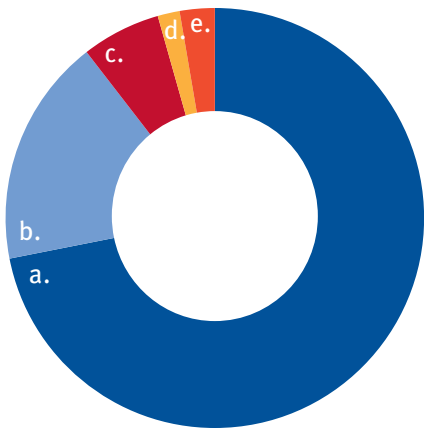


Every **ONE** dollar donated brings an average of **THREE** matching dollars into our community - that's a

\$21,000,000
IMPACT!

WE CAN FIGHT FOR SO MUCH BECAUSE OF YOUR GENEROSITY IN GIVING

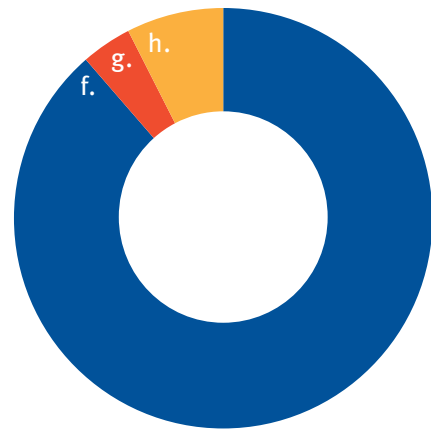
2018-2019 Financials



\$9,249,221

Total Revenue

| | |
|------------------|-------------|
| a. Contributions | \$6,653,272 |
| b. Grants | \$1,629,887 |
| c. Gifts In Kind | \$ 566,343 |
| d. Investment | \$ 151,619 |
| e. Other | \$ 248,100 |



\$8,855,909

Total Expenditures

| | |
|---------------------------|-------------|
| f. Program Expenditures | \$7,928,960 |
| g. Management and General | \$ 314,373 |
| h. Fundraising | \$ 612,576 |

Our current overhead is 10.0% based on the current 990.

Visit uwbrevard.org for the full 990 and audit.

United Way of Brevard regrets any errors or omissions. Please notify us of any corrections or updates for next year's report at 321.631.2740. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 800.435.7352 within the state. Registration does not imply endorsement approval or recommendation by the state. Reg #CH14.



United Way of Brevard

Behind all our work, there are people like you who get involved in big and small ways to ensure a better future for their family and their community.

THANK YOU.



**Changing
Lives and
Strengthening
Communities**

TOP 25 WORKPLACE CAMPAIGNS

- | | |
|----------------------------------------------|---------------------------------------------|
| 1. L3 Harris | 13. Lockheed Martin |
| 2. Publix Super Markets | 14. Renesas Electronics America |
| 3. Brevard Public Schools | 15. Ron Jon Surf Shop |
| 4. Health First | 16. Wells Fargo |
| 5. Collins Aerospace | 17. Parrish Medical Center |
| 6. Kennedy Space Center Visitor Complex | 18. Brevard County Sheriff's Office |
| 7. Florida Tech | 19. IAP Ingenuity and Purpose |
| 8. Space Coast Credit Union | 20. United Parcel Service |
| 9. United Launch Alliance | 21. AECOM - ISC, LASSO & KPLSS Contracts |
| 10. Brevard Board of County Commissioners | 22. Zilber Ltd. / Resorts By Towne |
| 11. Jacobs Space Operations Group | 23. ELVIS 3 |
| 12. Florida Power & Light Company | 24. FLORIDA TODAY |
| | 25. Space Florida |

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uwbrevard.org | 321.631.2740