2019 REPORT TO THE COMMUNITY

OPEN DOORS
CHANGE LIVES

United Way
United Way of Brevard
COMMUNITY SNAPSHOT

When you give, you are ensuring a door is opened for someone in need.

A DAY IN BREVARD

On Monday, August 26 select United Way Partner Agencies reported the following service statistics.

EARLY LEARNING COALITION
3,896 Children Served
766 on Wait List

AGING MATTERS
910 Senior Meals Served
300 on Wait List

UNITED WAY HEALTHY FAMILIES BREVARD
20 Home Child Abuse Prevention Visits
The needs of our community are great. With so many hardworking families who are just one emergency away from life spiraling out of control, our partner agency safety net is critical to strengthening our community. We invest in a broad range of programs that keep people from reaching crisis points. By addressing our community’s most basic needs, we are helping individuals and families find a sense of stability.

<table>
<thead>
<tr>
<th><img src="image1.jpg" alt="Image" /></th>
<th><strong>BREVARD ACHIEVEMENT CENTER</strong></th>
<th>934 Clients Helped</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image2.jpg" alt="Image" /></td>
<td><strong>SERENE HARBOR, THE WOMEN’S CENTER AND SALVATION ARMY</strong></td>
<td>62 Women and Children Sheltered</td>
</tr>
<tr>
<td><img src="image3.jpg" alt="Image" /></td>
<td><strong>CENTRAL BREVARD SHARING CENTER</strong></td>
<td>308 Meals Served</td>
</tr>
</tbody>
</table>

| 211 Brevard | Early Learning Coalition |
| Aging Matters in Brevard | Girl Scouts of Citrus Council |
| American Red Cross | Grandparents Raising Grandchildren |
| AMI Kids Space Coast | Junior Achievement |
| Big Brothers Big Sisters | The Haven for Children |
| Boy Scouts of Central Florida | Housing for Homeless |
| Boys and Girls Clubs of Central Florida | Links of Hope |
| Brevard Achievement Center | Lifetime Counseling Center |
| Brevard Alzheimer’s Foundation | My Community Cares |
| Brevard County Legal Aid | National Veterans Homeless Support |
| Brevard Rescue Mission | Neighbor Up Brevard |
| Brevard Zoo | North Brevard Charities Sharing Center |
| Bridges | Project Response |
| Catholic Charities | Rolling Readers |
| Central Brevard Sharing Center | Space Coast |
| Children’s Advocacy Center | The Salvation Army - North/Central Corps/ Domestic Violence Shelter |
| The Children’s Center | The Salvation Army - South Brevard Corps |
| Children’s Home Society | Second Harvest Food Bank |
| Children’s Hunger Project | Serene Harbor |
| Club Esteem | STEPS - Specialized Treatment, Education and Prevention Services |
| Crosswinds | The Women’s Center |
JANUARY

Local Mayors throughout Brevard challenged their citizens to get involved in a healthy competition, the Health First Mayors' Fitness Challenge. In total, 11 communities and 2,445 registered participants logged 4.4 million minutes of exercise over 8 weeks. Congratulations to the winner of the 2019 Health First Mayors' Fitness Challenge “Most Fit City” Cocoa Beach!

FEBRUARY

United Way staff across the entire southeast visit local Publix stores to personally thank associates for their generosity. Publix, with locations in only seven states, is ranked the third largest United Way contributor raising $65.3M! For the fourth year in a row our local stores have raised over a million dollars, to become the second largest contributor in Brevard.
2019 UNITED WAY CHAIRMAN’S AWARD GOES TO SPACE COAST CREDIT UNION

United Way’s most prestigious annual recognition, the 2019 Chairman’s Award, went to Space Coast Credit Union. This honor is presented annually to an organization that has displayed excellence in corporate citizenship, far beyond support of our annual fundraising drive. Space Coast Credit Union is a tremendous example of corporate social responsibility in our community.

MARCH

ALLOCATIONS VOLUNTEERS HARD AT WORK

Seventy-eight volunteers combined to donate over 1,000 hours visiting and reviewing 51 programs at 42 agencies ensuring your donation had the greatest impact possible. Additionally, the Finance and Governance Committee reviewed agency budgets, audits, and 990s and provided a report to the allocation volunteers regarding the financial health of each agency.

AWARDS CELEBRATION

United Way of Brevard honored the outstanding achievements and the amazing community members who raised $6,069,110 – a 3.4% increase over the $5,867,000 raised last year. The 2018 United Way Campaign Chair Debbie Goode, Carr Riggs and Ingram, led the celebration of hundreds of organizations and thousands of individuals who came together to raise funds that will help our neighbors meet basic needs and build an even better life for themselves and their families.

MARCH CONT.

WOMEN UNITED CAPITAL DAYS

United Way’s Women United participated in a statewide Women United Capital Days in Tallahassee. Our local Women United met with our Brevard Legislators to discuss the need for more affordable housing, continued support for income tax consulting and preparation assistance, quality early learning for our children, expanding access to healthcare, and supporting Florida’s veterans.

APRIL

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MILLION DOLLAR CIRCLE AWARDS L3HARRIS AND PUBLIX SUPER MARKET

L3Harris and its employees were the largest contributors, raising $1,568,107. Publix Super Markets and its associates joined L3Harris again in the million dollar circle this year by raising $1,180,000, making it the second largest campaign.

APRIL CONT.

UNITED WAY ANNUAL MEETING

United Way of Brevard held its Annual Meeting, voting in new Board members and thanking those that have served in a leadership capacity. Therrin Protze was also recognized for his leadership over the past year as the United Way Board Chair.
DEFEATING THE SUMMER SLIDE
Over the summer United Way led an initiative with Brevard Public Schools to promote the importance of reading over the summer to 35,000 local elementary students. Those that read 8 to 10 books participated in an ice cream party sponsored by United Way (3,471 elementary school students read as part of a summer reading contest). Congrats to Manatee Elementary who had the most student participation with 275 students.

25 YEARS OF SERVICE
June 1 marked 25 years of service to our community for United Way President Rob Rains. His leadership and commitment has driven our United Way to build a more caring community. Thank you and congratulations!

FEED AND READ
United Way’s Feed and Read Program addressed summer hunger, reading loss, nutrition, fitness and dental care. We served 4,000 children, distributed more than 30,000 free, brand-new books and 15,000 take-home food packs.

CAMPAIGN KICKOFF
United Way of Brevard campaign kicked off with a moving appearance by Patrick Fuller, an autistic young man who, through training at Brevard Achievement Center, is now working at Lotane & Associates law firm. Fuller and his father spoke to the crowd about his being hired full time, and what the job means to him. The 2019 campaign was chaired by Laura Chiesman, FirstWave Financial.
BOARD OF DIRECTORS

2019 - 2020
Executive Committee/Officers

Board Chair
Debbie Goode

Past Board Chair
Therrin Protze

2019 Campaign Chair
Laura Chiesman

Members-at-Large
Moses Harvin, II
Karin Jamison
Corey Lancaster
Alex Rudloff
Mike Williams
Louis D. Wilson

Vice Chair,
Community Impact
Susan Hann

President
United Way of Brevard
Rob Rains

Vice Chair,
Grant-Contract Oversight
Johnette Gindling

Treasurer
Heather McDonough, CPA

2019 – 2020
Board Members

Frank Abbate
Henry Andersson
Tim Antonition
Michael Ayers
Mara Bellaby
Dana Blickley
Pascal Budge
Laurie Cappelli
Kristin Colacchio
Randy Coleman
Del Cragin
Frank DiBello
Jason Fleischman
Bob Gabordi
Marcia Gaedcke
Bart Gaetjens
Michele Goodwin
Roger (Chip) Greek
Malak Hammad
Sandy Handfield
Eric Johns

Dr. Summerpal S. Kahlon
Sandi Lee
Shannon Lewis
Mark Malek
Dr. Dwayne McCay
Peter Montgomery
Lisa Morrell
Robb Morrison
Dr. Mark Mullins
Regina Oenbrink
David Ott
Robert Perers
L. Jo Powell
Summit Shah
Todd Starkey
Jennifer Sugarman
Tony Taliancich
John Titkanich
Al Wassel
Lynda Weatherman

RUN UNITED
United Way, in partnership with Brevard Public Schools, teamed up to develop Run United after viewing impressive results from existing models at other schools. Run United is a Community Service of United Way of Brevard, which funds up to $2,000 per school, to help implement a 20/30 minute before-school walking/running program. The goal of the funding is to increase a child’s readiness to learn throughout the school day and instill good physical fitness habits.

NEW BUSINESS EVENT
Our Board Chair Debbie Goode and Campaign Chair Laura Chiesman invited local business leaders to attend a special event at Hell ‘N Blazes. They encouraged attendees to become more involved and run United Way campaigns in their organizations.

HONORING OUR PAST LEADERSHIP
We honored those who have served as United Way Board Chairs. We thank them for their service and continued support of United Way.


During 2018-2019

COMMUNITY PARTICIPATION

263 Workplaces & 17,317 Donors

45 Local Philanthropists gave at the prestigious Tocqueville Society level of $10,000 or more.

2,230 Individuals gave at the leadership level.

$6,069,110 was collected plus

$510,608 Gifts In Kind distributed much needed supplies to our community like diapers, toothbrushes, books and so much more.

7 grants add $1,629,887

2,400 volunteers contributed more than 32,537 HOURS OF SERVICE

UNITED WAY OF BREVARD CREATES LEVERAGE

through additional channels to augment the 2018-2019 total revenue

Every ONE dollar donated brings an average of THREE matching dollars into our community - that’s a $21,000,000 IMPACT!
WE CAN FIGHT FOR SO MUCH BECAUSE OF YOUR GENEROSITY IN GIVING

2018-2019 Financials

Total Revenue

a. Contributions $6,653,272
b. Grants $1,629,887
c. Gifts In Kind $566,343
d. Investment $151,619
e. Other $248,100

Total Expenditures

f. Program Expenditures $7,928,960
g. Management and General $314,373
h. Fundraising $612,576

Our current overhead is 10.0% based on the current 990.

Visit uwbrevard.org for the full 990 and audit.

United Way of Brevard regrets any errors or omissions. Please notify us of any corrections or updates for next year's report at 321.631.2740. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 800.435.7352 within the state. Registration does not imply endorsement approval or recommendation by the state. Reg #CH14.
Behind all our work, there are people like you who get involved in big and small ways to ensure a better future for their family and their community.

THANK YOU.

TOP 25 WORKPLACE CAMPAIGNS

1. L3 Harris
2. Publix Super Markets
3. Brevard Public Schools
4. Health First
5. Collins Aerospace
6. Kennedy Space Center Visitor Complex
7. Florida Tech
8. Space Coast Credit Union
9. United Launch Alliance
10. Brevard Board of County Commissioners
11. Jacobs Space Operations Group
12. Florida Power & Light Company
13. Lockheed Martin
14. Renesas Electronics America
15. Ron Jon Surf Shop
16. Wells Fargo
17. Parrish Medical Center
18. Brevard County Sheriff’s Office
19. IAP Ingenuity and Purpose
20. United Parcel Service
21. AECOM - ISC, LASSO & KPLSS Contracts
22. Zilber Ltd. / Resorts By Towne
23. ELVIS 3
24. FLORIDA TODAY
25. Space Florida