

# When the Pandemic Hit, We Went to Work

## Quickly Supporting Increasing Demand for Essential Needs



### We Responded Quickly

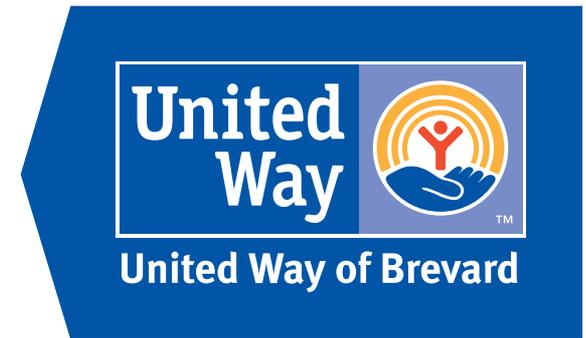
When COVID-19 impacted our community, United Way acted quickly to support those most at risk, including our partner agencies. We also created a COVID-19 Community Resource page at [uwbrevard.org](http://uwbrevard.org), (*that's seen 38,100 visitors*) with information on available community resources that help and protect families.

### We Relieved the Pressure

United Way of Brevard was among the first to mobilize resources and help families with rent, utilities and food. Residents living paycheck to paycheck couldn't wait for stimulus checks, unemployment payments or other local funding to cover essential needs. To date, the COVID-19 Response Fund has received over \$750,000.

### We Provided Someone to Lean On

We provided case managers to help clients understand available resources and the application process, as well as support with the stress, too.



**38,100** ONLINE SEARCHES  
FOR INFORMATION



**\$766,193**  
FUNDS RAISED



## Making a Difference Matters

Support from the COVID-19 Response Fund helped United Way give nearly \$560,000 in assistance to 395 local families with over 400 children (*averaging \$1,400 per family*) who faced challenging circumstances like the stories below.

### Family of Four: Struggling to Make Ends Meet

When Mom was furloughed due to COVID-19, this family needed help to stay in their home as one income just wasn't enough. With nowhere else to turn and a dwindling bank balance, they applied for food stamps and had their rent and utilities covered by the COVID-19 Response Fund.

### 49-year-old Widow with 12-year-old Son

This Mom lived paycheck to paycheck before being furloughed from her restaurant job. While able to return to work in the future, she worried about the loss of her current income to pay bills and maintain a home for her son. With rent past due, her case manager secured resources for food, rent and utilities, and assisted her with an unemployment application.

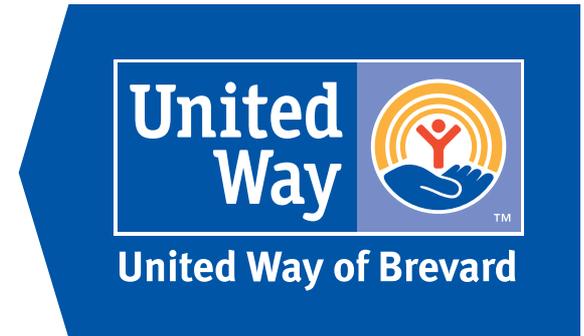
## United Way's Funding – Responding Partner Agencies

Local agencies have adjusted programming to serve vulnerable clients and meet an increasing demand for services. United Way of Brevard quickly developed resources to help expand funding to local agencies.

- Aging Matters (Meals on Wheels)
- Second Harvest (52 local food banks)
- Children's Hunger Project
- Family Promise
- South Brevard Sharing Center

## Still Seeking Help?

United Way answered the immediate pleas of those panicked by job loss, lack of food and fear of homelessness. We have exhausted our individual assistance fund. We are now referring to the Brevard County Rental and Mortgage Assistance Program, Utility and Security Deposit Program. This fund has \$4.4M (<https://brevardflhhs.seamlessdocs.com/f/CARES>).



395

FAMILIES HELPED



\$569,264

EMERGENCY  
ASSISTANCE



\$123,667

SUPPORT GIVEN TO  
PARTNER AGENCIES



BREVARD'S  
COVID-19  
RESPONSE FUND