

everyone deserves a

chance

for a → **g**



United Way of Brevard

2021 Report to the Community



United Way of Brevard

everyone deserves a

chanCe

for a → g

That's why our work focuses on equity, addressing educational gaps and increasing care for our veterans. We'll also continue to provide relief to the nearly 90,000 households in our community struggling to make ends meet by funding our network of 43 partner agencies.

2020 challenged us and 2021 wasn't any easier. But each new challenge has taught us a powerful lesson of where we need to shift our attention to ensure we are changing lives and strengthening our community.

Read more of our 2021 success stories

uwbrevard.org



A Chance Accident Changed Alby's Life Forever

At 17, Alby had his whole life in front of him. He was about to be a senior in high school and had plans to join the Coast Guard. All of that changed in an instant when Alby was hit by a drunk driver.

The accident caused Alby's truck to flip violently, severing his arm and ultimately landing on his head and causing a traumatic brain injury. Alby spent the next year in a coma, and the prognosis was dim.

His mom, Pattie, never gave up hope.

For nearly 20 years, Pattie has provided his care at home. She's tried a few group homes along the way, but nothing came close to the loving care she could provide until two years ago when she found Bridges and their residential group home, Springwood. It couldn't have come at a better time as Pattie is battling lung cancer.

Through the support of Bridges' Adult Day training program, Alby has grown into an active participant in classroom activities. In fact, with help, Alby is now able to feed himself, fold towels and even move his wheelchair with his feet.

According to Alby's mom, "Bridges has helped me too. They have taught me how to step back and encourage Alby to become more independent. I never thought he would be able to do so much."



ALBY

By supporting United Way of Brevard, you help to improve Alby's quality of life as he continues to gain independence. It also ensures that Alby will always be cared for and have a place to call home.

Alby's story didn't stop with the completion of the video. When our Campaign Chair Bart Gaetjens saw the footage of Alby as he narrated our Campaign Video, he had an idea. Bart suggested we reach out to Wayne Justice, Chairman of Port Canaveral Commissioners and retired Coast Guard Admiral, to see what he could make happen for Alby.

Wow! Bart and the Coast Guard really came through for Alby. Alby was made an honorary member of the U.S. Coast Guard Station Cape Canaveral. We even created an 'extended' version of our video to include the footage of Alby going to the Port, becoming an honorary member of the U.S. Coast Guard Station Cape Canaveral and getting on a CG cutter. As the Coast Guard crew lifted Alby and his wheelchair on the cutter, he said it was his "best day ever."

Left: At Bridges working to stand again with assistance | Middle: Special ride with his new Coast Guard mates on the 45 foot Response Boat | Right: Alby at the 2021 Campaign Kickoff



2021 Key Highlights

This past year, when the delta variant hit, we were reminded of how quickly our situation can change. How financial stability, health and education can be impacted in big and small ways. But in a remarkable testament to this community's caring spirit we found a way to rally together and continue to change lives and strengthen our community.

Thanks to thousands of donors like you, we carried this incredible sense of community support forward making a difference in thousands of lives.

2020 Community Campaign

We raised \$5,535,000 for local health and human service partners. Lynda Weatherman, Economic Development Commission served as the 2020 United Way Campaign Chair. United Way is proud of the effort and result during this global pandemic year. It was an incredibly disruptive year.

L3Harris and its employees were the largest contributors, raising \$1,524,045. Publix Super Markets and its associates again joined L3Harris in the million dollar circle this year by raising \$1,100,000 making it the second largest campaign.

Publix



2020 Campaign Chair Lynda Weatherman with the Publix team at the Awards Celebration.

L3HARRIS



2021 United Way Campaign Chair Bart Gaetjens from Florida Power & Light Company with the L3Harris team at kickoff.

Board Chairs

Special thanks to Debbie Goode—our outgoing United Way Board Chair. Debbie served two years! We also welcomed Laura Cheisman as our 21/22 Board Chair.



Gifts in Kind

We distributed a record \$6,373,191 worth of items such as PPE, hand sanitizer, diapers, car seats, hygiene products, disaster items and other goods.

Community Care Fund/Allocations Process

Our process was modified again due to COVID-19. This past year the programs were presented virtually to the volunteers. No physical site visits were made in 2021. Volunteers (85) reviewed agency financials and performance to determine how to best allocate funds. Results were presented to the board.



2021 Health First Mayors' Fitness Challenge - "Most Fit City" Cape Canaveral!

Thanks to the 12 communities, 2,225 registered participants and hundreds of others who joined along the way. In total, participants logged 4.6 million minutes of exercise over 7 weeks.

Healthy Families

Ensuring children live in a safe, healthy environment is essential. That's why we offer a direct proven program to prevent child abuse and neglect.

Healthy Families helped 288 parents of newborns learn how to be the best they can be at their most important job—raising and nurturing their children. This program is funded by two grants totaling \$1,352,289.

Tax Preparation

Creating empowered, more financially stable citizens is the goal behind the Free Tax Prep service by United Way. Tax program volunteers prepared 1,336 tax returns for low to moderate income workers, saving taxpayers an average of \$250 per tax return and creating an estimated community impact of \$1.2M.

Early Grade Reading

Early brain development is vital for kids to thrive by the age of five. That's why United Way invests in these strategies for educational success.

- **Summer Feed and Read** – This past summer we served 4,000 children, distributed more than 30,000 brand-new, FREE books and 15,000 take-home food packs.
- **Run United** – This program with Brevard Public Schools works to increase both physical and brain activity with a 30 minute before-school walking/running program.
- **Summer Slide** – United Way leads an initiative with Brevard Public Schools to promote the importance of reading over the summer to 35,000 local elementary students. Studies show students can lose 1 to 3 months of learning over the summer.



EQUITY IN BREVARD

United Way will invest in organizations, networks and programs that spark dialogue and action to improve equity in Brevard. Achieving this requires a commitment and a sustained effort that can only be accomplished when all parties come together to act united.

MISSION UNITED

This initiative connects veterans and their families with the services they need – from securing a roof over their heads, to finding a stable job, to getting health treatment.



United Way of Brevard

2021-2022 Board Members

Executive Committee

Board Chair

Laura Chiesman,
First Wave Financial

2021 Campaign Chair

Bart Gaetjens, FPL

Chair-Elect Board

Lynda Weatherman,
Space Coast EDC

Community Impact

Moses Harvin, II,
Progressive Cleaning

Grant-Contract

Johnette Gindling,
SCHF

Treasurer

Robb Morrison, BRPH
Companies, Inc.

Past Board Chair

Debbie Goode,
Carr, Riggs & Ingram

Members-at-Large

Tim Antonition,
Space Coast
Credit Union

Jackie Barker,
SKY Advertising

Kristin Colacchio,
L3Harris Technologies

Heather McDonough,
McDonough CPA
Solutions

Mike Williams,
MH Williams
Construction Group

Louis D. Wilson,
Ford Harrison

President

Rob Rains

Board Members

Frank Abbate
Henry Andersson
Michael Ayers
Mara Bellaby
Dana Blickley
Dennis Broughton
Pascal Budge
Laurie Cappelli
Randy Coleman
Erik Costin
Wes Covell
Del Cragin
Frank DiBello
Dr. Kristopher Doan
Jason Fleischman
Ron Fortson
Marcia Gaedcke
Michele Goodwin
Eric Johns
Dr. Summerpal S.
Kahlon

Corey Lancaster
Shannon Lewis
Mark Malek
Jerry Mamrol
Dr. Christopher
McAlpine
Dr. Dwayne McCay
Peter Montgomery
Dr. Mark Mullins
Regina Oenbrink
David Ott
Sisi Packard
Travis Proctor
Melanie Rakita
Cordell Rolle
Andy Romine
Summit Shah
Suzanne Sherman
Dr. Dedra Sibley
Debbie Wells

During 2020-2021

Community Participation

139
Workplaces

&

12,155
Donors



54

Local Philanthropists

gave at the prestigious Tocqueville Society level of \$10,000 or more.



1,583

Individuals

gave at the leadership level.



\$5,535,000
was donated plus




\$6,373,191
Gifts In Kind

We distributed a record number of supplies to our community like diapers, toothbrushes, books and so much more.



5 Grants Add
\$1,828,561



522 Volunteers
Contributed More Than
23,000 HOURS
 **OF SERVICE**

United Way of Brevard Creates Leverage

through additional channels to augment
the 2020-2021 total revenue



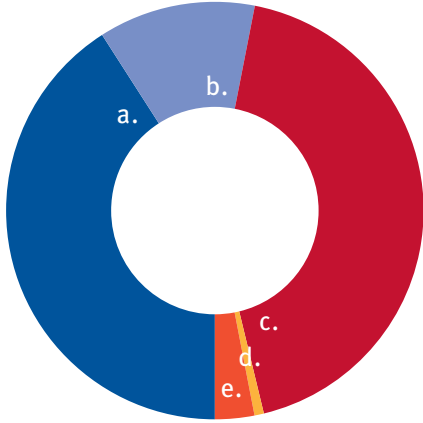
Every **ONE** dollar donated brings an
average of **FOUR** matching dollars
into our community - that's a

\$20,000,000
IMPACT!



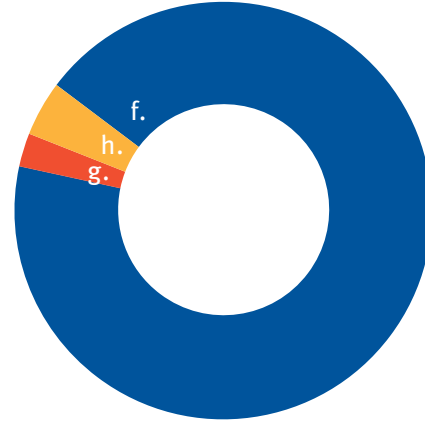
We Can Fight For So Much Because Of Your Generosity In Giving

2020-2021 Financials



\$14,549,542

Total Revenue



\$13,893,190

Total Expenditures

a. Contributions	\$5,953,292
b. Grants	\$1,768,754
c. Gifts In Kind	\$6,278,150
d. Investment	\$ 106,224
e. Other	\$ 443,122

f. Program Expenditures	\$12,939,297
g. Management and General	\$ 359,812
h. Fundraising	\$ 594,081

Our current overhead is 6.6% based on the current 990. Visit uwbrevard.org for the full 990 and audit.

Top 25 Workplace Campaigns

1. L3Harris	10. Ron Jon Surf Shop	19. MH Williams
2. Publix Super Markets	11. Brevard Board of	Construction Group, Inc.
3. Space Coast Credit Union	County Commissioners	20. Bank of America/Merrill Lynch
4. Brevard Public Schools	12. Collins Aerospace	Wealth Management
5. Health First	13. United Parcel Service	21. Raymond James &
6. Florida Tech	14. IAP Ingenuity and Purpose	Associates, Inc.
7. Jacobs	15. ELVIS 3	22. Zilber Ltd. / Resorts By Towne
8. United Launch Alliance	16. City of Palm Bay	23. Community Credit Union
9. Florida Power & Light Company	17. City of Melbourne	of Florida
IBEW Local 1908	18. Space Florida	24. Carr, Riggs & Ingram
		25. Parrish Medical Center

Thank You To Our Partner Agencies

With so many hardworking families who are just one emergency away from life spiraling out of control, our partner agency safety net was critical to strengthening our community. We invested in a broad range of programs that helped people right here in Brevard. By addressing our community's most basic needs, we are helping individuals and families find a sense of stability.



211 Brevard

Aging Matters in Brevard

American Red Cross

AMI Kids Space Coast

Big Brothers Big Sisters

Boy Scouts of Central Florida

Boys and Girls Clubs
of Central Florida

Brevard Achievement Center

Brevard Alzheimer's Foundation

Brevard County Legal Aid

Brevard Zoo

Bridges

Catholic Charities

Central Brevard Sharing Center

Children's Advocacy Center

The Children's Center

Children's Home Society

Children's Hunger Project

Club Esteem

Crosswinds Youth Services

Early Learning Coalition

Girl Scouts of Citrus Council

Grandparents Raising
Grandchildren

Junior Achievement

The Haven for Children

Housing for Homeless

Links of Hope

Lifetime Counseling Center

My Community Cares

National Veterans Homeless
Support

Neighbor Up Brevard

New Life Mission

North Brevard Charities
Sharing Center

Project Response

Rolling Readers Space Coast

The Salvation Army -
North/Central Brevard Corps

The Salvation Army -
Domestic Violence Shelter

The Salvation Army -
South Brevard Corps

Second Harvest Food Bank -
Brevard Chapter

Serene Harbor

Space Coast Discovery

STEPS -
Specialized Treatment,
Education and Prevention
Services

The Women's Center



United Way of Brevard

1100 Rockledge Boulevard, Suite 300
Rockledge, FL 32955

uwbrevard.org | 321.631.2740

Rob Rains
President

Keith Heinly
Vice President, Community Impact

Emily Orndorff
Vice President, Operations and IT

Caron Partridge
Vice President, Communications

Dawn Petrella
Vice President, Finance

Mackenzie Quirarte
Director, Healthy Families
Brevard Program

Emma Reynolds
Director, Resource Development

Donna Barber
HR Manager/Executive Assistant