everyone deserves a change for a

United Way
United Way of Brevard

2021 Report to the Community
That's why our work focuses on equity, addressing educational gaps and increasing care for our veterans. We'll also continue to provide relief to the nearly 90,000 households in our community struggling to make ends meet by funding our network of 43 partner agencies.

2020 challenged us and 2021 wasn’t any easier. But each new challenge has taught us a powerful lesson of where we need to shift our attention to ensure we are changing lives and strengthening our community.

Read more of our 2021 success stories
uwbrevard.org
A Chance Accident Changed Alby’s Life Forever

At 17, Alby had his whole life in front of him. He was about to be a senior in high school and had plans to join the Coast Guard. All of that changed in an instant when Alby was hit by a drunk driver.

The accident caused Alby’s truck to flip violently, severing his arm and ultimately landing on his head and causing a traumatic brain injury. Alby spent the next year in a coma, and the prognosis was dim.

His mom, Pattie, never gave up hope.

For nearly 20 years, Pattie has provided his care at home. She’s tried a few group homes along the way, but nothing came close to the loving care she could provide until two years ago when she found Bridges and their residential group home, Springwood. It couldn’t have come at a better time as Pattie is battling lung cancer.

Through the support of Bridges’ Adult Day training program, Alby has grown into an active participant in classroom activities. In fact, with help, Alby is now able to feed himself, fold towels and even move his wheelchair with his feet.

According to Alby’s mom, “Bridges has helped me too. They have taught me how to step back and encourage Alby to become more independent. I never thought he would be able to do so much.”

By supporting United Way of Brevard, you help to improve Alby’s quality of life as he continues to gain independence. It also ensures that Alby will always be cared for and have a place to call home.

Alby’s story didn’t stop with the completion of the video. When our Campaign Chair Bart Gaetjens saw the footage of Alby as he narrated our Campaign Video, he had an idea. Bart suggested we reach out to Wayne Justice, Chairman of Port Canaveral Commissioners and retired Coast Guard Admiral, to see what he could make happen for Alby.

Wow! Bart and the Coast Guard really came through for Alby. Alby was made an honorary member of the U.S. Coast Guard Station Cape Canaveral. We even created an ‘extended’ version of our video to include the footage of Alby going to the Port, becoming an honorary member of the U.S. Coast Guard Station Cape Canaveral and getting on a CG cutter. As the Coast Guard crew lifted Alby and his wheelchair on the cutter, he said it was his “best day ever.”
2021 Key Highlights

This past year, when the delta variant hit, we were reminded of how quickly our situation can change. How financial stability, health and education can be impacted in big and small ways. But in a remarkable testament to this community’s caring spirit we found a way to rally together and continue to change lives and strengthen our community.

Thanks to thousands of donors like you, we carried this incredible sense of community support forward making a difference in thousands of lives.

2020 Community Campaign

We raised $5,535,000 for local health and human service partners. Lynda Weatherman, Economic Development Commission served as the 2020 United Way Campaign Chair. United Way is proud of the effort and result during this global pandemic year. It was an incredibly disruptive year.

L3Harris and its employees were the largest contributors, raising $1,524,045. Publix Super Markets and its associates again joined L3Harris in the million dollar circle this year by raising $1,100,000 making it the second largest campaign.

Gifts in Kind

We distributed a record $6,373,191 worth of items such as PPE, hand sanitizer, diapers, car seats, hygiene products, disaster items and other goods.

Community Care Fund/Allocations Process

Our process was modified again due to COVID-19. This past year the programs were presented virtually to the volunteers. No physical site visits were made in 2021. Volunteers (85) reviewed agency financials and performance to determine how to best allocate funds. Results were presented to the board.

2021 Health First Mayors’ Fitness Challenge - “Most Fit City” Cape Canaveral!

Thanks to the 12 communities, 2,225 registered participants and hundreds of others who joined along the way. In total, participants logged 4.6 million minutes of exercise over 7 weeks.

Healthy Families

Ensuring children live in a safe, healthy environment is essential. That’s why we offer a direct proven program to prevent child abuse and neglect.

Healthy Families helped 288 parents of newborns learn how to be the best they can be at their most important job – raising and nurturing their children. This program is funded by two grants totaling $1,352,289.
**Tax Preparation**
Creating empowered, more financially stable citizens is the goal behind the Free Tax Prep service by United Way. Tax program volunteers prepared 1,336 tax returns for low to moderate income workers, saving taxpayers an average of $250 per tax return and creating an estimated community impact of $1.2M.

**Early Grade Reading**
Early brain development is vital for kids to thrive by the age of five. That’s why United Way invests in these strategies for educational success.

- **Summer Feed and Read** – This past summer we served 4,000 children, distributed more than 30,000 brand-new, FREE books and 15,000 take-home food packs.

- **Run United** – This program with Brevard Public Schools works to increase both physical and brain activity with a 30 minute before-school walking/running program.

- **Summer Slide** – United Way leads an initiative with Brevard Public Schools to promote the importance of reading over the summer to 35,000 local elementary students. Studies show students can lose 1 to 3 months of learning over the summer.

**EQUITY IN BREVARD**
United Way will invest in organizations, networks and programs that spark dialogue and action to improve equity in Brevard. Achieving this requires a commitment and a sustained effort that can only be accomplished when all parties come together to act united.

**MISSION UNITED**
This initiative connects veterans and their families with the services they need – from securing a roof over their heads, to finding a stable job, to getting health treatment.
During 2020-2021

Community Participation

139 Workplaces & 12,155 Donors

$5,535,000 was donated plus

$6,373,191 Gifts In Kind
We distributed a record number of supplies to our community like diapers, toothbrushes, books and so much more.

5 Grants Add $1,828,561

522 Volunteers Contributed More Than 23,000 Hours Of Service

United Way of Brevard Creates Leverage
through additional channels to augment the 2020-2021 total revenue

Every ONE dollar donated brings an average of FOUR matching dollars into our community - that’s a $20,000,000 IMPACT!
We Can Fight For So Much Because Of Your Generosity In Giving

2020-2021 Financials

Total Revenue

- Contributions $5,953,292
- Grants $1,768,754
- Gifts In Kind $6,278,150
- Investment $106,242
- Other $443,122

Total Expenditures

- Program Expenditures $12,939,297
- Management and General $359,812
- Fundraising $594,081

Total Revenue $14,549,542
Total Expenditures $13,893,190

Our current overhead is 6.6% based on the current 990. Visit uwbrevard.org for the full 990 and audit.

Top 25 Workplace Campaigns

1. L3Harris
2. Publix Super Markets
3. Space Coast Credit Union
4. Brevard Public Schools
5. Health First
6. Florida Tech
7. Jacobs
8. United Launch Alliance
9. Florida Power & Light Company IBEW Local 1908
10. Ron Jon Surf Shop
11. Brevard Board of County Commissioners
12. Collins Aerospace
13. United Parcel Service
14. IAP Ingenuity and Purpose
15. ELVIS 3
16. City of Palm Bay
17. City of Melbourne
18. Space Florida
19. MH Williams Construction Group, Inc.
20. Bank of America/Merrill Lynch Wealth Management
22. Zilber Ltd. / Resorts By Towne
23. Community Credit Union of Florida
24. Carr, Riggs & Ingram
25. Parrish Medical Center

United Way of Brevard regrets any errors or omissions. Please notify us of any corrections or updates for next year’s report at 321.631.2740. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 800.435.7352 within the state. Registration does not imply endorsement approval or recommendation by the state. Reg #CH14.
Thank You To Our Partner Agencies

With so many hardworking families who are just one emergency away from life spiraling out of control, our partner agency safety net was critical to strengthening our community. We invested in a broad range of programs that helped people right here in Brevard. By addressing our community's most basic needs, we are helping individuals and families find a sense of stability.

211 Brevard
Aging Matters in Brevard
American Red Cross
AMI Kids Space Coast
Big Brothers Big Sisters
Boy Scouts of Central Florida
Boys and Girls Clubs of Central Florida
Brevard Achievement Center
Brevard Alzheimer’s Foundation
Brevard County Legal Aid
Brevard Zoo
Bridges
Catholic Charities
Central Brevard Sharing Center
Children's Advocacy Center
The Children's Center

Children’s Home Society
Children’s Hunger Project
Club Esteem
Crosswinds Youth Services
Early Learning Coalition
Girl Scouts of Citrus Council
Grandparents Raising Grandchildren
Junior Achievement
The Haven for Children
Housing for Homeless
Links of Hope
Lifetime Counseling Center
My Community Cares
National Veterans Homeless Support
Neighbor Up Brevard

New Life Mission
North Brevard Charities Sharing Center
Project Response
Rolling Readers Space Coast
The Salvation Army - North/Central Brevard Corps
The Salvation Army - Domestic Violence Shelter
The Salvation Army - South Brevard Corps
Second Harvest Food Bank - Brevard Chapter
Serene Harbor
Space Coast Discovery
STEPS - Specialized Treatment, Education and Prevention Services
The Women's Center